

<http://www.coincoin.fr.eu.org/?Food-Poisoning-Outbreaks-Digested>



Food Poisoning Outbreaks Digested

- 6- Webographie -

Date de mise en ligne : vendredi 1er mai 2015

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[HTML - 94.9Â kio](#)

The [Food Poisoning Outbreaks Digested](#) infographic is the static graphic winner for the Food Poisoning challenge put on by [Kantar Information is Beautiful Awards](#). Designed by [Andrew Park](#), the infographic ranks the number of food outbreaks within different categories like specific cuisine or the toxin/pathogen.

Using a Sankey diagram, the visualisation charts the percentage breakdown for food poisoning outbreaks by national cuisine, food type, pathogen/toxin and contributing factor where the cuisine type was known.

The diagram concludes with the "most lethal combination", highlighting the top factors that led to an outbreak.

I thought it would add context to frame the Sankey diagram in a human body, as though it was being eaten and spreading through the body like a disease.

I really like this approach to a Sankey Diagram that breaks the original total into four different categories of data.