

<https://www.coincoin.fr.eu.org/?How-To-Make-Your-Movies-Better>



How To Make Your Movies Better

- 6- Webographie -

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<http://themoviehouse.com/keller/wp-...>

[JPEG]

[How to Make Your Movies Better](#) is a great infographic from [Moviehouse Eatery](#) , which is a new movie theater concept in Texas.

This is a fantastic use of an infographic, to show the simple step-by-step process of buying tickets and going to the movies. Using infographics as how-to information about your products and services is a highly effective way to communicate directly to your customers.

Notice how the simple design makes the overall process feel easy before you even start to read any of the instructions. It's not cluttered with a lot of text, which keeps this design easy to read.

I would recommend making the overall length of the infographic shorter. This one includes large illustrations, nicely spaced out, but the length can be intimidating. I would keep the content the same, but make the illustrations smaller to reduce the length.

Also, the footer should include a copyright (or Creative Commons) license statement, and the URL to the infographic landing page so readers can find the original, full-size version.