

<http://www.coincoin.fr.eu.org/?Ikea-Little-Miss-Cloud>



Ikea : 'Little Miss Cloud'

- 6- Webographie -

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[Ikea: 'Little Miss Cloud'](#)

Year : 2008. A doll's house that constantly changes thanks to IKEA Portugal. The complexity lay in the large quantity of elements that moved simultaneously, requiring extreme precision and planning on the job. Technique used is photographic stop-motion, combined with 3D animation for some objects, as a way to evoke the permanent changes lived by the protagonist of the ad. Previously to the shooting in Lisboa, a full animated simulation of the ad was created.

Cast : [boolab](#)

Cet article est repris du site <http://vimeo.com/24826659>