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12 tips for turning your big ideas into a memorable TEDx Talk

- 6- Webographie -

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For entrepreneurs and startup leaders, delivering a killer TEDx Talk is an incredible way to build your brand and share what matters most. But turning ideas into a brilliant, memorable speech isn't easy, and many such talks don't resonate the way the speaker intended. The question is, what is the best way to share your vision and make an impact in a speech that could potentially go viral ?

To find out, I asked 12 entrepreneurs from [Young Entrepreneur Council \(YEC\)](#) to share their favorite tips for crafting an engaging speech. Their best answers are below

1. Add one line they won't forget

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It doesn't matter if your talk is four minutes or 18 ; people will only remember one insight you share. So, spend time crafting that perfectly memorable line that people in the audience will tweet and tell their friends, and those watching later online will want to post on Facebook. Make it catchy and insightful so people will share it and want more from you [Read more...](#) More about [Speech](#) , [Entrepreneurs](#) , [Brand](#) , [Ted Talks](#) , and [Yec](#)

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