

<http://www.coincoin.fr.eu.org/?15-Beautiful-and-Creative-QR-Codes>



15 Beautiful and Creative QR Codes [PICS]

- 6- Webographie -

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In the same way that [bar codes don't have to be boring](#), quick response codes can also be creative. Thanks to a 30% tolerance in readability, you can have some real fun with clever designs. Besides looking good, this can also make them more successful.

"Designer QR codes are not only a way to make your 2D barcode stand out, but they also add a more human element to the otherwise cold and techie appearance," says [Patrick Donnelly](#), QR code designer and expert. "This could be the difference between someone scanning your code or not."

Take a look through the image gallery for 15 brilliant designs created for a range of businesses from big names such as Disney, little names such as local restaurants and even conceptual ideas. Let us know in the comments if a clever design would make *you* more likely to scan a code.

1. [Ayara Thai Cuisine](#)

<http://5.mshcdn.com/wp-content/themes/v7/img/share-buttons/stumbleupon.png>
<http://6.mshcdn.com/wp-content/themes/v7/img/share-buttons/diggme.png>
<http://6.mshcdn.com/wp-content/themes/v7/img/share-buttons/fb.jpg>
<http://api.tweetmeme.com/imagebutton.gif?url=http://mashable.com/2011/07/23/creative-qr-codes/>
Ayara Thai Cuisine" src="<http://7.mshcdn.com/wp-content/gallery/creative-qr-codes/qr-code10.jpg>">

Designed by [Paperlinks](#), a charming elephant drawing adds a dash of Asia to this LA restaurant's QR code.

2. [True Blood](#)

[True Blood](#)" src="<http://6.mshcdn.com/wp-content/gallery/creative-qr-codes/trueqr.jpg>">

HBO's *True Blood* season 3 was the first TV series to get a designer QR code in an [ad](#), thanks to a collaboration between Warbasse Design, .phd agency and SET Japan.

3. [Magic Hat Brewing Company](#)

[Magic Hat Brewing Company](#)

" src="http://9.mshcdn.com/wp-content/gallery/creative-qr-codes/bottlecode.jpg">

This clever code from Patrick Donnelly is made up of bottle tops and links to the beer company's mobile optimized Facebook page.

4. [Help Japan Now](#)

[Help Japan Now](#)" src="http://7.mshcdn.com/wp-content/gallery/creative-qr-codes/japancode.jpg">

Chances are you've already seen SET's "Help Japan" design. As well as extending the code to make an instantly recognizable red cross, the faux parts of the code contain related symbols for an arresting overall effect.

5. [Louis Vuitton](#)

[Louis Vuitton](#)" src="http://4.mshcdn.com/wp-content/gallery/creative-qr-codes/louis.jpg">

Another SET creation, QR codes get playful with a dose of Takeshi Murakami-influenced design for Louis Vuitton's mobile website

6. [Corkbin](#)

[Corkbin](#)" src="http://5.mshcdn.com/wp-content/gallery/creative-qr-codes/corkbin.jpg">

Wine app Corkbin gets the [Paperlinks](#) treatment with a design that co-ordinates with, and even features, its distinctive logo.

7. Disney

<http://5.mshcdn.com/wp-content/gallery/creative-qr-codes/disneycodes.jpg>

[Cliffano Subagio](#) spotted these awesome Disney codes in Japan where QR is a well established marketing tool.

8. [Discover LA Tourism Bureau](#)

[Discover LA Tourism Bureau](#)" src="http://6.mshcdn.com/wp-content/gallery/creative-qr-codes/blueqr.jpg">

This [Paperlinks](#) code is both cool and calm with made-you-look palm trees that add a special design touch.

9. Pac-Man

<http://5.mshcdn.com/wp-content/gallery/creative-qr-codes/spacecode.jpg>

An experimental design from Patrick Donnelly, we love the witty, retro appeal.

10. [Greenfield Lodge](#)

[Greenfield Lodge](http://9.mshcdn.com/wp-content/gallery/creative-qr-codes/tulipcode.jpg) src="<http://9.mshcdn.com/wp-content/gallery/creative-qr-codes/tulipcode.jpg>">

The dots from Greenfield Lodge's floral logo are replicated throughout the [design](#) to great effect.

11. M&Ms

<http://5.mshcdn.com/wp-content/gallery/creative-qr-codes/mmscode.jpg>

Another concept design from Patrick Donnelly, we like the idea of arranging real-life objects into a scannable code.

12. [The Fillmore Silver Spring](#)

[The Fillmore Silver Spring](#)

" src="<http://4.mshcdn.com/wp-content/gallery/creative-qr-codes/the-fillmore-silver-spring-qr-code.jpg>">

[Paperlinks](#) added musical instruments into this concert venue's design, a neat way to tease consumers into reading the code.

13. [Burtonwood & Holmes](#)

[Burtonwood & Holmes](#)" src="<http://4.mshcdn.com/wp-content/gallery/creative-qr-codes/extrude.jpg>">

Artists Tom Burtonwood and Holly Holmes have fun by extruding the classic code design with a code-within-a-code concept.

14. The Wine Sisterhood

[The Wine Sisterhood](#)" src="http://9.mshcdn.com/wp-content/gallery/creative-qr-codes/the-wine-sisterhood-qr-code.jpg">

As well as integrating elements from the group's logo, we like how [Paperlinks](#) made the design appear painted with wine.

15. TIME

[TIME](#)" src="http://7.mshcdn.com/wp-content/gallery/creative-qr-codes/time-qrcodes.jpg">

These striking TIME covers from SET show just how creative you can get with QR codes.

BONUS : Farmville

<http://4.mshcdn.com/wp-content/gallery/creative-qr-codes/farmville-use.jpg>

Patrick Donnelly is such a QR code enthusiast, he spent months on Farmville "growing" a design !

<http://www.coincoin.fr.eu.org/local/cache-vignettes/L1xH1/sec0sec1sz600x50-15631433-656bb.gif>

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